

FOR IMMEDIATE RELEASE

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## Elite Business Advisor Earns Prestigious CEPA Designation

*Bonnie A. Sewell receives CEPA Designation and Joins International Community of Business Advisors a part of the Exit Planning Institute*

Cleveland, OH – The Exit Planning Institute is proud to announce that Bonnie A. Sewell recently earned the Certified Exit Planning Advisor (CEPA) designation after completing the Institute’s intensive 4-day executive MBA-style program at University of Chicago | Booth School of Business: Gleacher Center. BONNIE A. SEWELL, owner of American Capital Planning LLC, a fee-only, fiduciary wealth management firm in the DC Metro area, joins an elite group of business advisors who have received this designation and are a part of the Exit Planning Institute’s international community of CEPAs. The CEPA program is the most widely accepted and endorsed professional exit planning program in the world.

### About the CEPA Program

The Certified Exit Planning Advisor program was specifically designed for business advisors who work closely with owners of privately held companies. The organizing principle of the program is Master Planning, the alignment of the three legs of the stool (business, personal, financial), which is executed through the implementation of a process called the Value Acceleration Methodology™. Using an executive MBA-style format, the program includes a combination of lectures, group discussions, case studies and individual exercises to introduce participants to these concepts and to reinforce skills.

To receive the CEPA designation, BONNIE A. SEWELL completed the rigorous 4-day program that involved approximately one hundred hours of pre-course study, thirty hours of classroom instruction, and the successful completion of a 3-hour proctored exam.

### About the Exit Planning Institute

The Exit Planning Institute delivers interactive education and training, performance-enhancing resources, and strategic tools designed to enhance the exit planning profession. Formed in 2005, the Institute is the only organization that offers the Certified Exit Planning Advisor (CEPA) program which qualifies for continuing educational credits with twelve major professional associations, making it the most widely accepted and endorsed professional exit planning program in the world.

Certified Exit Planning Advisors help to identify, protect, build, harvest and manage wealth to assist business owners and their families through an ownership transition.

To learn more about the Exit Planning Institute, please visit [www.Exit-Planning-Institute.org](http://www.Exit-Planning-Institute.org) or reach out at (216) 712-4244 for more information.

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